



カンファレンス：2015年11月2日(月)-5日(木)  
展示会：2015年11月3日(火)-5日(木)  
会場：神戸国際会議場・展示場  
公式ウェブサイト：[sa2015.siggraph.org](http://sa2015.siggraph.org)

## シーグラフアジア 2015 スポンサープログラムのご案内

貴社のビジネスやブランド戦略の一環として最大限ご活用頂けるよう、下記4つのスポンサープログラムをご提案します。

### プラチナパッケージ 5,000,000円 以上 (1社)

- ・ 展示ホール内 54㎡のスペースのご提供
- ・ 入場証（フルカンファレンスアクセスパス）10枚のご提供
- ・ シーグラフアジア ネットワーキング レセプションチケット 8枚のご提供
- ・ 入場証（フルカンファレンス&ベーシックアクセスパス）を25%割引価格でご提供
- ・ シーグラフアジア 2015 e ニュースレターへの記事掲載(1回)
- ・ シーグラフアジア 2015 公式 Web ページ上での貴社ロゴ掲載と、貴社ウェブサイトへのリンク作成、記事掲載(最大200文字)
- ・ エキシビジョンガイドへの貴社ロゴと記事掲載
- ・ 展示ホール入口アーチへのロゴ挿入
- ・ エキシビジョンガイドへの全面広告掲載(1ページ/フルカラー)
- ・ アートギャラリーおよびエマージングテクノロジーへのアクセスパスのご提供
- ・ プログラムガイドへの告知掲載

\* 上記金額に消費税(8%)が加算されます。

### ゴールドパッケージ 3,500,000円 以上 (2社)

- ・ 展示ホール内 36㎡のスペースのご提供
- ・ 入場証（フルカンファレンスアクセスパス）6枚のご提供
- ・ シーグラフアジア ネットワーキング レセプションチケット 5枚のご提供
- ・ 入場証（フルカンファレンス&ベーシックアクセスパス）を20%割引価格でご提供
- ・ シーグラフアジア 2015 e ニュースレターへの記事掲載(1回)
- ・ シーグラフアジア 2015 公式 Web ページ上での貴社ロゴ掲載と、貴社ウェブサイトへのリンク作成、記事掲載(最大200文字)
- ・ エキシビジョンガイドへの貴社ロゴと記事掲載
- ・ 展示ホール入口アーチへのロゴ挿入
- ・ エキシビジョンガイドへの全面広告掲載(1ページ/フルカラー)
- ・ アートギャラリーおよびエマージングテクノロジーへのアクセスパスのご提供
- ・ プログラムガイドへの告知掲載

\* 上記金額に消費税(8%)が加算されます。

お問合せ先

**ケルンメッセ株式会社** 〒150-0013 東京都渋谷区恵比寿 1-13-6 恵比寿 ISビル 5階

Tel: 03-5793-7770 Fax: 03-5793-7771 Email: [kmjpn@koelnmesse.jp](mailto:kmjpn@koelnmesse.jp)



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会場 : 神戸国際会議場・展示場

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### シルバーパッケージ 2,500,000 円 以上 (3 社)

- ・ 展示ホール内 18 m<sup>2</sup>のスペースのご提供
- ・ 入場証 (フルカンファレンスアクセスパス) 5 枚のご提供
- ・ シーグラフアジア ネットワーキング レセプションチケット 4 枚のご提供
- ・ 入場証 (フルカンファレンス&ベーシックアクセスパス) を 15%割引価格でご提供
- ・ シーグラフアジア 2015 公式 Web ページ上での貴社ロゴ掲載と、貴社ウェブサイトへのリンク作成、記事掲載(最大 100 文字)
- ・ エキシビションガイドへの貴社ロゴと記事掲載
- ・ 展示ホール入口アーチへのロゴ挿入
- ・ アートギャラリーおよびエマージングテクノロジーへのアクセスパスのご提供
- ・ プログラムガイドへの告知掲載

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### ブロンズパッケージ 1,500,000 円 以上 (5 社)

- ・ 展示ホール内 9 m<sup>2</sup>のスペースのご提供
- ・ 入場証 (フルカンファレンスアクセスパス) 3 枚のご提供
- ・ シーグラフアジア ネットワーキング レセプションチケット 2 枚のご提供
- ・ 入場証 (フルカンファレンス&ベーシックアクセスパス) を 10%割引価格でご提供
- ・ シーグラフアジア 2015 公式 Web ページ上での貴社ロゴ掲載と、貴社ウェブサイトへのリンク作成、記事掲載(最大 50 文字)
- ・ エキシビションガイドへの貴社ロゴと記事掲載
- ・ 展示ホール入口アーチへのロゴ挿入
- ・ アートギャラリーおよびエマージングテクノロジーへのアクセスパスのご提供
- ・ プログラムガイドへ告知掲載

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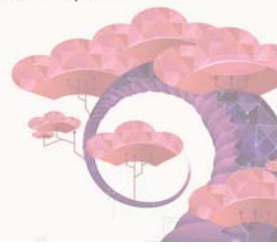
The 8th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

CONFERENCE 2 - 5 November

EXHIBITION 3 - 5 November

KOBE CONVENTION CENTER

SA2015.SIGGRAPH.ORG



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

The right combination of advertising, sponsorship, and creative marketing opportunities will help you maximize your presence and stand out from the competition. Turn heads at SIGGRAPH Asia 2015 with these promotional opportunities. Create a dynamic impression in Asia now!

### PROMOTIONAL OPPORTUNITIES

#### EXHIBITOR SESSION



Organize talks at the stage located within the exhibition hall to deliver in-depth information about your products and services, upcoming projects, recruitment plans, and job openings. Your session will be promoted in our exhibition hall, program matrix, website and social media channels.

**Promotional Fee – Per Session**

**JPY 275,000**

*Each exhibitor session is on a **two-hour** basis inclusive of setup and tear-down. Standard AV equipment (without laptop) will be provided.*



Host your private group meetings and presentation sessions during SIGGRAPH Asia 2015 located right in the exhibition hall. Display your company's branding in the room and conduct your sessions throughout the exhibition days. Single day bookings are also available.

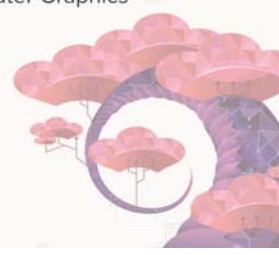
**Booking Fee**

**Contact us for individual quote**



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## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### ADVERTISING OPPORTUNITIES

#### ONLINE REGISTRATION WEBSITE



Include your company's message in a banner that is prominently displayed on the registration website where attendees purchase their conference passes online. Your banner ad will appear on the homepage and on every page of the registration process from the day online registration starts till end October when it closes.

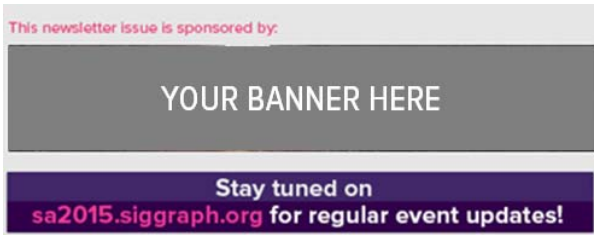
#### Leader Board Banner Ad

**JPY 350,000**

- Exclusive to 1 Advertiser
- GIF or JPEG files accepted, no animation



#### E-NEWSLETTER BANNER

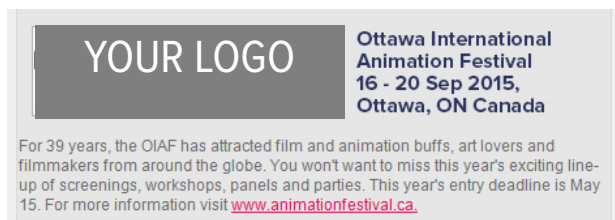


A static banner with your company logo or a short write-up that reaches 50,000+ prospects from the computer graphics and interactive techniques industry subscribed to SIGGRAPH Asia's mailing list. This opportunity is limited by the number of e-newsletters issued in a year from March to November, and it's going fast!

#### Static Banner Ad

**JPY 350,000**

- Exclusive to 1 advertiser per newsletter issue
- 550px wide x 100px tall, only JPEG files accepted

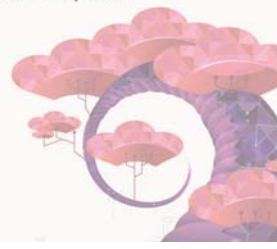


#### Logo + Write-up

**JPY 350,000**

- Exclusive to 1 advertiser per newsletter issue
- Up to 50 words write-up, web links accepted.

\*All prices are in Japanese Yen (JPY) and subject to prevailing consumption tax (currently at 8%).



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### PRINT AD IN EXHIBITION GUIDE



The Exhibition Guide offers you maximum reach to all attendees with a full page, full color ad that places your company right ahead of the competition. It is widely distributed with all event information, including the exhibitor and sponsor list, booth numbers and exhibition floor plan.

<b>Back Cover</b>	<b>JPY 230,000</b>
<b>Inside Back Cover</b>	<b>JPY 180,000</b>
<b>Inside Front Cover</b>	<b>JPY 180,000</b>
<b>Inside Page</b>	<b>JPY 140,000</b>

*Advertiser to provide artwork file based on specifications provided by SIGGRAPH Asia.*

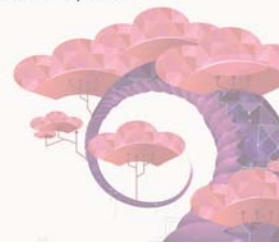
### PRINT AD IN PROGRAM MATRIX



Advertise in the Program Matrix, a handy program guide that all conference attendees refer to for conference programs including the daily schedules and session topics presented at SIGGRAPH Asia 2015.

<b>Back Cover</b>	<b>JPY 230,000</b>
<b>Inside Page</b>	<b>JPY 140,000</b>

*Sponsor to provide artwork file based on specifications provided by SIGGRAPH Asia.*



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### STANDING BANNER



Strategically placed in high-traffic areas, this is a perfect opportunity to showcase your company's advertisement or session schedule for all attendees to see.

**Exhibition Hall Entrance** **JPY 250,000**

*Exclusive to 4 Sponsors  
 - Exhibitors only*

**Conference Area** **JPY 250,000**

*Exclusive to 5 Sponsors*

*Sponsor to provide final artwork file in specifications provided by SIGGRAPH Asia. Includes production, installation and dismantling.*

### DIRECTORY BOARD ADVERTISEMENT

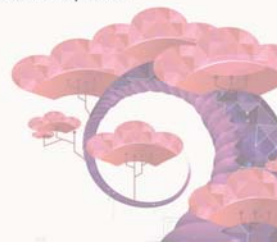


Advertise your company's key messages or session schedule right next to our directory board. These directory boards are placed strategically at the convention center to help attendees find the right room or area.

**Directory Board** **JPY 300,000**

*Sponsor to provide final artwork file in specifications provided by SIGGRAPH Asia.*

\*All prices are in Japanese Yen (JPY) and subject to prevailing consumption tax (currently at 8%).



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### CREATIVE MARKETING OPPORTUNITIES

#### LANYARD



Have your company's name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2015 attendees.

Quantity: 7,000 lanyards

**Inclusive of production & shipping**      **JPY 960,000**  
**Exclusive of production & shipping**      **JPY 600,000**  
 Exclusive to 1 Sponsor – **SOLD**

#### ATTENDEE BADGE



FRONT



BACK

Badges will be carried throughout the event by all attendees; it offers you prime back advertising spot and serves as a reminder of your presence at the event.

**Inclusive of production & shipping**      **JPY 960,000**  
**Exclusive of production & shipping**      **JPY 600,000**  
 Exclusive to 1 Sponsor

#### MERCHANDISE BAG

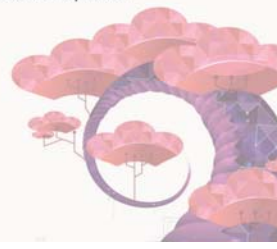


Have our attendees advertise for you as they walk around the exhibition hall and conference areas carrying bags printed with your company's branding visuals and key messages.

Quantity: 2,000 bags

**Inclusive of production & shipping**      **JPY 420,000**  
**Exclusive of production & shipping**      **JPY 180,000**  
 Exclusive to 1 Sponsor – **SOLD**

Sponsor to provide artwork file based on specifications provided by SIGGRAPH Asia.



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### BAG INSERTS



Draw the crowd to your booth by promoting your key messages in bags distributed to conference attendees when they register onsite. Insert souvenirs, pens, notepads, lucky draw slips, bottled water or anything creative.

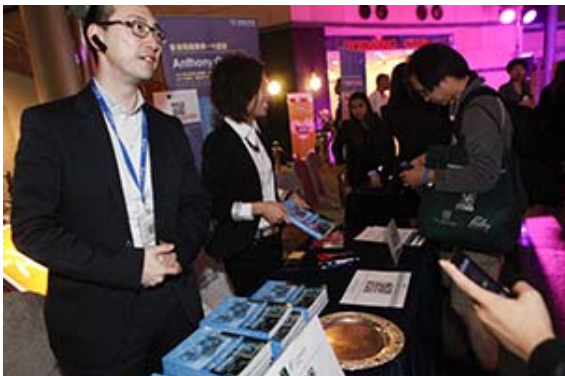
**Sponsorship Fee**

**JPY 180,000**

*Exclusive to 3 Sponsors*

*Sponsors to provide production of 3,000 inserts and shipping cost.*

### TABLE TOP PLACEMENT



Having a table top placement at the entrance of a selected conference room of your choice provides attendees with a copy of your company brochure when they enter the room; serves as excellent reading material while waiting for programs to start.

**Table Top**

**JPY 350,000**

*Exclusive to 1 Sponsor per Conference Program*

*SIGGRAPH Asia will provide sponsor with 1 table with 2 chairs.*

### CHARGING STATION



SIGGRAPH Asia's attendees are always on their mobile devices and laptops – exposure your brand by offering Charging Stations to attendees within the Exhibition/Conference Area. Each charging station comes with 6 power sockets and ample space for your branding. Artwork is to be provided by sponsor.

**Each Charging Station  
(2mL x 2.5mH)**

**JPY 300,000**





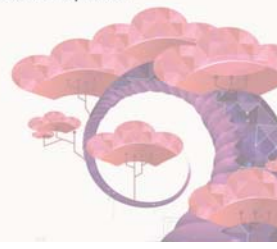
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## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### CONFERENCE SUPPORT & SPONSORSHIP

#### NETWORKING RECEPTION TITLE SPONSOR



Be the Title Sponsor of the SIGGRAPH Asia 2015 Networking Reception, where over 1,500 attendees will be in attendance. Have your company's branding on admission wrist tags, hanging LCD screens\*, table-top exhibit space and via our online promotion efforts for the networking reception.

**Sponsorship Fee**

**From  
JPY 2,800,000**

#### NETWORKING RECEPTION CO-SPONSOR

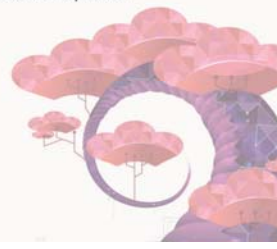


Engage attendees at our networking reception with a table top showcasing your latest products and services. Give out free beers, engage them in a spin & win session, hold lucky draws, give out freebies.

**Sponsorship Fee**

**From  
JPY 980,000**

\*All prices are in Japanese Yen (JPY) and subject to prevailing consumption tax (currently at 8%).



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### STUDENT VOLUNTEER SUPPORT



Every year, more than 150 dedicated computer graphics enthusiasts contribute to SIGGRAPH Asia through the Student Volunteers program. We are looking for giveaways, meal and/or accommodation sponsors, and donations to fund this program. You get to reach out exclusively to our Student Volunteers from all over the world.

We seek the following sponsorship:

- Student Volunteer's T-shirts – **SOLD**
- Freebies, souvenirs, giveaways
- Meal vouchers
- Accommodation
- SV Committee Dinner

### EQUIPMENT SUPPORT



The successful hosting of the SIGGRAPH Asia conference is dependent on the kind assistance of the industry's companies to loan equipment to the conference during the event days.

Equipment we are seeking:

- Laptops
- Projectors
- Monitor screens
- 3D Glasses
- 3D Projector

All equipment sponsors will be accorded sponsorship recognition. Equipment loaned during the conference will be covered under our insurance blanket.

お問合せ先 :

シーグラフアジア日本支局(ケルンメッセ株式会社内)

シーグラフアジア2015日本事務局

Tel: 03-5793-7770

Fax: 03-5793-7771

Email: kmjpn@koelnmesse.jp

*\*All prices are in Japanese Yen (JPY) and subject to prevailing consumption tax (currently at 8%).*