



PRESENTATION PACKAGES

Get noticed at SIGGRAPH Asia 2015! Choose from four presentation packages to increase your exposure and optimise your participation!

Platinum Presentation Package

*(Limited to 1 sponsor) - **SOLD***

Choose your preferred participation options with a minimum investment of **JPY 5,000,000** or more and receive the following entitlements:

- 10 Full Conference access passes
- 8 SIGGRAPH Asia Networking Reception Tickets
- 25% discount on Full Conference and Basic Conference passes
- Coverage in one (1) issue of SIGGRAPH Asia 2015's e-newsletter
- Listing of company logo and web link on SIGGRAPH Asia's website
- Priority listing of company logo and write-up in SIGGRAPH Asia's printed Exhibition Guide
- Prominent display of one (1) company logo on Exhibition Entrance Arch
- One (1) Full Color Print Ad in Exhibition Guide, inside-page
- Complimentary access to Art Gallery & Emerging Technologies showcase area

Gold Presentation Package

(Limited to 2 sponsor)

Choose your preferred participation options with a minimum investment of **JPY 3,500,000** or more and receive the following entitlements:

- 6 Full Conference access passes
- 5 SIGGRAPH Asia Networking Reception Tickets
- 20% discount on Full Conference and Basic Conference passes
- Coverage in one (1) issue of SIGGRAPH Asia 2015's e-newsletter
- Listing of company logo and web link on SIGGRAPH Asia's website
- Priority listing of company logo and write-up in SIGGRAPH Asia's printed Exhibition Guide
- Prominent display of one (1) company logo on Exhibition Entrance Arch
- One (1) Full Color Print Ad in Exhibition Guide, inside-page
- Complimentary access to Art Gallery & Emerging Technologies showcase area

Silver Presentation Package

(Limited to 3 sponsor)

Choose your preferred participation options with a minimum investment of **JPY 2,500,000** or more and receive the following entitlements:

- 5 Full Conference access passes
- 4 SIGGRAPH Asia Networking Reception Tickets
- 15% discount on Full Conference and Basic Conference passes
- Listing of company logo and web link on SIGGRAPH Asia's website
- Priority listing of company logo and write-up in SIGGRAPH Asia's printed Exhibition Guide
- Prominent display of one (1) company logo on Exhibition Entrance Arch
- Complimentary access to Art Gallery & Emerging Technologies showcase area

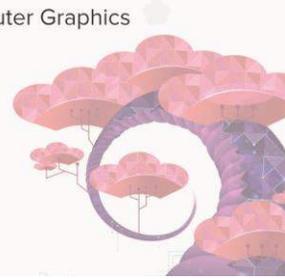
Bronze Presentation Package

(Limited to 5 sponsor)

Choose your preferred participation options with a minimum investment of **JPY 1,500,000** or more and receive the following entitlements:

- 3 Full Conference access passes
- 2 SIGGRAPH Asia Networking Reception Tickets
- 10% discount on Full Conference and Basic Conference passes
- Listing of company logo and web link on SIGGRAPH Asia's website
- Priority listing of company logo and write-up in SIGGRAPH Asia's printed Exhibition Guide
- Prominent display of one (1) company logo on Exhibition Entrance Arch
- Complimentary access to Art Gallery & Emerging Technologies showcase area

The entitlements within the presentation packages are suggested entitlements and can be customizable to your marketing requirements.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

The right combination of advertising, sponsorship, and creative marketing opportunities will help you maximize your presence and stand out from the competition. Turn heads at SIGGRAPH Asia 2015 with these promotional opportunities. Create a dynamic impression in Asia now!

PROMOTIONAL OPPORTUNITIES

EXHIBITOR SESSION



Organize talks at the stage located within the exhibition hall to deliver in-depth information about your products and services, upcoming projects, recruitment plans, and job openings. Your session will be promoted in our exhibition hall, program matrix, website and social media channels.

Promotional Fee – Per Session **JPY 275,000**

*Each exhibitor session is on a **two-hour** basis inclusive of setup and tear-down. Standard AV equipment (without laptop) will be provided.*



Host your private group meetings and presentation sessions during SIGGRAPH Asia 2015 located right in the exhibition hall. Display your company's branding in the room and conduct your sessions throughout the exhibition days. Single day bookings are also available.

Booking Fee **Contact us for individual quote**



ADVERTISING & SPONSORSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES

ONLINE REGISTRATION WEBSITE



Include your company's message in a banner that is prominently displayed on the registration website where attendees purchase their conference passes online. Your banner ad will appear on the homepage and on every page of the registration process from the day online registration starts till end October when it closes.

Leader Board Banner Ad **JPY 350,000**

- *Exclusive to 1 Advertiser*
- *GIF or JPEG files accepted, no animation*



E-NEWSLETTER BANNER



A static banner with your company logo or a short write-up that reaches 50,000+ prospects from the computer graphics and interactive techniques industry subscribed to SIGGRAPH Asia's mailing list. This opportunity is limited by the number of e-newsletters issued in a year from March to November, and it's going fast!

Static Banner Ad **JPY 350,000**

- *Exclusive to 1 advertiser per newsletter issue*
- *550px wide x 100px tall, only JPEG files accepted*



Logo + Write-up **JPY 350,000**

- *Exclusive to 1 advertiser per newsletter issue*
- *Up to 50 words write-up, web links accepted.*



ADVERTISING & SPONSORSHIP OPPORTUNITIES

PRINT AD IN EXHIBITION GUIDE



The Exhibition Guide offers you maximum reach to all attendees with a full page, full color ad that places your company right ahead of the competition. It is widely distributed with all event information, including the exhibitor and sponsor list, booth numbers and exhibition floor plan.

Back Cover	JPY 230,000
Inside Back Cover	JPY 180,000
Inside Front Cover	JPY 180,000
Inside Page	JPY 140,000

Advertiser to provide artwork file based on specifications provided by SIGGRAPH Asia.

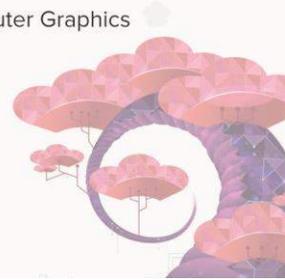
PRINT AD IN PROGRAM MATRIX



Advertise in the Program Matrix, a handy program guide that all conference attendees refer to for conference programs including the daily schedules and session topics presented at SIGGRAPH Asia 2015.

Back Cover	JPY 230,000
Inside Page	JPY 140,000

Sponsor to provide artwork file based on specifications provided by SIGGRAPH Asia.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

STANDING BANNER



Strategically placed in high-traffic areas, this is a perfect opportunity to showcase your company's advertisement or session schedule for all attendees to see.

Exhibition Hall Entrance

JPY 250,000

Exclusive to 4 Sponsors

- Exhibitors only

Conference Area

JPY 250,000

Exclusive to 5 Sponsors

Sponsor to provide final artwork file in specifications provided by SIGGRAPH Asia. Includes production, installation and dismantling.

DIRECTORY BOARD ADVERTISEMENT

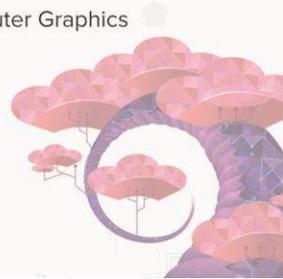


Advertise your company's key messages or session schedule right next to our directory board. These directory boards are placed strategically at the convention center to help attendees find the right room or area.

Directory Board

JPY 300,000

Sponsor to provide final artwork file in specifications provided by SIGGRAPH Asia.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

CREATIVE MARKETING OPPORTUNITIES

LANYARD



Have your company's name or logo printed exclusively on the lanyard worn by all SIGGRAPH Asia 2015 attendees.

Quantity: 7,000 lanyards

Inclusive of production & shipping JPY 960,000
Exclusive of production & shipping JPY 600,000
*Exclusive to 1 Sponsor – **SOLD***

ATTENDEE BADGE



Badges will be carried throughout the event by all attendees; it offers you prime back advertising spot and serves as a reminder of your presence at the event.

Inclusive of production & shipping JPY 960,000
Exclusive of production & shipping JPY 600,000
Exclusive to 1 Sponsor

MERCHANDISE BAG

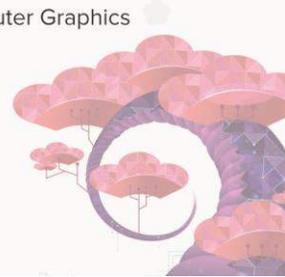


Have our attendees advertise for you as they walk around the exhibition hall and conference areas carrying bags printed with your company's branding visuals and key messages.

Quantity: 2,000 bags

Inclusive of production & shipping JPY 420,000
Exclusive of production & shipping JPY 180,000
*Exclusive to 1 Sponsor – **SOLD***

Sponsor to provide artwork file based on specifications provided by SIGGRAPH Asia.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

BAG INSERTS



Draw the crowd to your booth by promoting your key messages in bags distributed to conference attendees when they register onsite. Insert souvenirs, pens, notepads, lucky draw slips, bottled water or anything creative.

Sponsorship Fee **JPY 180,000**

Exclusive to 3 Sponsors

Sponsors to provide production of 3,000 inserts and shipping cost.

TABLE TOP PLACEMENT



Having a table top placement at the entrance of a selected conference room of your choice provides attendees with a copy of your company brochure when they enter the room; serves as excellent reading material while waiting for programs to start.

Table Top **JPY 350,000**

Exclusive to 1 Sponsor per Conference Program

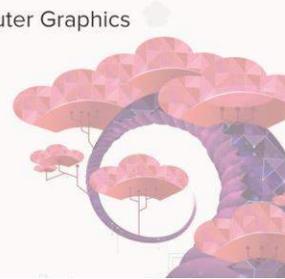
SIGGRAPH Asia will provide sponsor with 1 table with 2 chairs.

CHARGING STATION



SIGGRAPH Asia's attendees are always on their mobile devices and laptops – exposure your brand by offering Charging Stations to attendees within the Exhibition/Conference Area. Each charging station comes with 6 power sockets and ample space for your branding. Artwork is to be provided by sponsor.

Each Charging Station **JPY 300,000**
(2mL x 2.5mH)



ADVERTISING & SPONSORSHIP OPPORTUNITIES

CONFERENCE SUPPORT & SPONSORSHIP

NETWORKING RECEPTION TITLE SPONSOR



Be the Title Sponsor of the SIGGRAPH Asia 2015 Networking Reception, where over 1,500 attendees will be in attendance. Have your company's branding on admission wrist tags, hanging LCD screens*, table-top exhibit space and via our online promotion efforts for the networking reception.

Sponsorship Fee

**From
JPY 2,800,000**

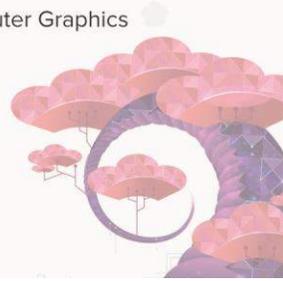
NETWORKING RECEPTION CO-SPONSOR



Engage attendees at our networking reception with a table top showcasing your latest products and services. Give out free beers, engage them in a spin & win session, hold lucky draws, give out freebies.

Sponsorship Fee

**From
JPY 980,000**



ADVERTISING & SPONSORSHIP OPPORTUNITIES

STUDENT VOLUNTEER SUPPORT



Every year, more than 150 dedicated computer graphics enthusiasts contribute to SIGGRAPH Asia through the Student Volunteers program. We are looking for giveaways, meal and/or accommodation sponsors, and donations to fund this program. You get to reach out exclusively to our Student Volunteers from all over the world.

We seek the following sponsorship:

- Student Volunteer's T-shirts – **SOLD**
- Freebies, souvenirs, giveaways
- Meal vouchers
- Accommodation
- SV Committee Dinner

EQUIPMENT SUPPORT



The successful hosting of the SIGGRAPH Asia conference is dependent on the kind assistance of the industry's companies to loan equipment to the conference during the event days.

Equipment we are seeking:

- Laptops
- Projectors
- Monitor screens
- 3D Glasses
- 3D Projector

All equipment sponsors will be accorded sponsorship recognition. Equipment loaned during the conference will be covered under our insurance blanket.

For more information, please contact:

SIGGRAPH Asia 2015 Exhibition Management
 International:
 Wyatt Lee
 Tel: +65 6500 6725
 Email: [wyatt.lee@siggraph.org](mailto:w Wyatt.lee@siggraph.org)