

The 8th ACM SIGGRAPH Conference
and Exhibition on Computer Graphics
and Interactive Techniques in Asia

SIGGRAPH ASIA 2015 KOBE



[RE]VOLUTIONARY

CONFERENCE 2 - 5 November 2015

EXHIBITION 3 - 5 November 2015

KOBE CONVENTION CENTER, KOBE, JAPAN



SA2015.SIGGRAPH.ORG

Sponsored by
ACM SIGGRAPH



Organized by



Kobe, Japan - Host City of SIGGRAPH Asia 2015!



SIGGRAPH Asia 2015, the 8th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia, is back for the 2nd time in Japan. The annual event is expected to draw over 7,000 industry professionals from over 50 countries.

Computer graphics has constantly been at the forefront of technology development, making significant impacts across the industry by changing the way we think, work, and live. SIGGRAPH Asia has been able to reinvent itself each year, much like its host city, Kobe. This year, Kobe was strategically chosen to help further grow and foster strong connections to important communities in Asia.

SIGGRAPH Asia 2015 will continue to excite the industry and bring new waves of energy to showcase only the newest and finest of computer graphics and interactive techniques. Come immerse in the kaleidoscopic world of computer graphics and interactive techniques where art, science, technology and research, and business meet.

Be a part of SIGGRAPH Asia 2015 and tap on the massive business opportunities in the computer graphics and interactive techniques in Japan!

📍 Kobe, Japan

■ BE A PART OF THE EXHIBITION

SIGGRAPH Asia 2015 Exhibition, to be held from 3 – 5 November 2015, will offer industry participants, comprising of hardware and software vendors, production houses, animation and game studios, as well as educational and research institutions, a platform to market their innovative products and services to the computer graphics and interactive techniques professionals and enthusiasts from Asia and beyond.





WHY SIGGRAPH ASIA?

The computer graphics industry in Asia continues its upward trend in lockstep. If your organization is leading the way to the future of computer graphics and interactive techniques, this is an event you should not miss. SIGGRAPH Asia 2015 is the ideal platform to enhance your competitive position in the industry.

EXHIBITOR PROFILE

Hardware

- 3D Rapid Prototyping
- Digital Cinemas
- Digital Video Hardware
- Display Technology
- High Performance Graphics Processors
- High Resolution Technologies
- Imaging
- Input Devices
- Monitors and Displays
- Motion Capture Equipment
- Multimedia Tools and Applications
- Scanners
- Video Effects Equipment
- Visual Computing
- Workstations

Software

- 2D / 3D Graphics
- 3D Modelling
- Animation
- Architecture Applications
- Broadcast Design Software
- Commercial Game Engines
- Digital Imaging
- Graphic Design Systems
- Graphic Accelerator Boards
- Multimedia Tools and Applications
- Rendering and Modelling
- Simulation
- Visual Effects Software
- Web 3D

Services

- Conference and Exhibition
- Consulting
- Contract Graphics / Programming
- Education / Training
- Media / Publications



VISITOR PROFILE

- Animators & Special Effects Personnel
- Architects
- Artists
- Digital Innovators
- Digital Video & Film Makers
- Distributors / Resellers
- Educators & Students
- Engineers
- Financiers
- Game Developers

- Hobbyists
- Industry Designers
- Information Technology Personnel
- Media / Publications
- Product Designers / Developers
- Programmers
- Publishers
- Researchers / Scientists
- Sales and Business Development
- Web Developers / e-Commerce



■ IT'S ABOUT THE INTERACTION

Meet over 7,000 technical and creative industry individuals from over 50 countries and regions face-to-face to explore business opportunities, meet new partners, and strengthen existing relationships – all in person at SIGGRAPH Asia 2015 in Kobe, Japan.

■ IT'S ABOUT THE QUALITY

Exhibiting at SIGGRAPH Asia gives you direct access to a highly qualified and targeted audience. SIGGRAPH Asia attracts key leaders in the industry through an unparalleled quality of conference and exhibition programs.

71%

of attendees possess
buying influence for their
organizations

75%

of exhibitors rated the quality
of visitors good and excellent

95%

of the exhibitors met their relevant
customers and offers a ground to
build collaborations for future
business and research projects

■ IT'S ABOUT THE EXPOSURE

Tap onto SIGGRAPH Asia's vast resources to reach out to the industry.

38

agencies

56

media representatives

174

media impacts

■ SIGGRAPH ASIA CONFERENCE

Alongside the exhibition, the SIGGRAPH Asia 2015 Conference, a four-day interdisciplinary educational experience in the latest computer graphics and interactive techniques, is being planned to attract the targeted audience.

This year's conference, to be held from 2 – 5 November 2015, will feature two new Symposiums - Symposium on Visualization in High Performance Computing and Symposium on Education. Other Programs include Art Gallery, Business Symposium, Computer Animation Festival, Courses, Emerging Technologies, Featured Sessions, Symposium on Mobile Graphics and Interactive Applications, Technical Briefs, Posters and Technical Papers.

Visit sa2015.siggraph.org for more information on the Conference.



YOUR PARTICIPATION OPTIONS

1 Sponsorship Packages

Be our presenting sponsor and have a choice between four sponsorship levels to increase your exposure and optimize your participation. Your organization's branding will be featured across SIGGRAPH Asia's extensive marketing and promotional platforms.

2 Exhibit Space & Fees

	Before 1 July 2015	From 1 July 2015
Space Only (min. 18 sqm) Build your own stand and differentiate yourself from the others. A well-designed booth will stand out and leave an impression on the trade floor.	JPY 43,000 per sqm	JPY 47,000 per sqm
Standard Shell Scheme (min. 9 sqm) A standard booth with furniture and fittings.	JPY 51,000 per sqm	JPY 56,000 per sqm
Premium Shell Scheme (min. 18 sqm) A premium booth with additional furniture and fittings including a prominent fascia board with your company logo for further exposure.	JPY 54,000 per sqm	JPY 59,000 per sqm



Note: The above booth visuals are based on SIGGRAPH Asia 2014 and are subject to change at a later date. Rates are subject to 8% consumption tax.

3 Exhibitor Sessions

Host your user group meetings and presentation sessions at SIGGRAPH Asia 2015 to deliver in-depth information about your product and services, upcoming projects and recruitment plans. Your sessions will be promoted in the exhibition guide, program matrix, and website.

4 Advertising, Sponsorship & Creative Marketing Opportunities

The right combination of advertising, sponsorship, and pre- and post-show marketing.

BE A PART OF SIGGRAPH ASIA 2015!



Book your stand now and optimize pre-show marketing and publicity, as well as to get your preferred stand location.

For more information, please contact:
SIGGRAPH Asia 2015 Exhibition Management

International:
Koelnmesse Pte Ltd
Wyatt Lee, CEM
+65 9017 3818
wyatt.lee@siggraph.org

**CONTACT US
NOW!**

FOR CUSTOMIZED
PROPOSALS BASED
ON YOUR NEEDS
AND BUDGET

Like us, follow us & connect with us to get the latest event updates!



SA2015.SIGGRAPH.org



[www.facebook.com/
SIGGRAPHConferences](http://www.facebook.com/SIGGRAPHConferences)



[SIGGRAPH Asia](#)



[www.linkedin.com/groups/
ACM-SIGGRAPH-42742](http://www.linkedin.com/groups/ACM-SIGGRAPH-42742)



[www.youtube.com/user/
ACMSIGGRAPH](http://www.youtube.com/user/ACMSIGGRAPH)



[www.twitter.com/
SIGGRAPH](http://www.twitter.com/SIGGRAPH)