The 8th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

SIGGRAPH ASIA 2015 KOBE

(RE)volutionary

CONFERENCE  2 - 5 November 2015
EXHIBITION  3 - 5 November 2015
KOBE CONVENTION CENTER, KOBE, JAPAN

Sponsored by ACM SIGGRAPH
Organized by koelnmesse
SIGGRAPH Asia 2015, the 8th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia, is back for the 2nd time in Japan. The annual event is expected to draw over 7,000 industry professionals from over 50 countries.

Computer graphics has constantly been at the forefront of technology development, making significant impacts across the industry by changing the way we think, work, and live. SIGGRAPH Asia has been able to reinvent itself each year, much like its host city, Kobe. This year, Kobe was strategically chosen to help further grow and foster strong connections to important communities in Asia.

SIGGRAPH Asia 2015 will continue to excite the industry and bring new waves of energy to showcase only the newest and finest of computer graphics and interactive techniques. Come immerse in the kaleidoscopic world of computer graphics and interactive techniques where art, science, technology and research, and business meet.

Be a part of SIGGRAPH Asia 2015 and tap on the massive business opportunities in the computer graphics and interactive techniques in Japan!

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SIGGRAPH Asia 2015 Exhibition, to be held from 3 – 5 November 2015, will offer industry participants, comprising of hardware and software vendors, production houses, animation and game studios, as well as educational and research institutions, a platform to market their innovative products and services to the computer graphics and interactive techniques professionals and enthusiasts from Asia and beyond.
The computer graphics industry in Asia continues its upward trend in lockstep. If your organization is leading the way to the future of computer graphics and interactive techniques, this is an event you should not miss. SIGGRAPH Asia 2015 is the ideal platform to enhance your competitive position in the industry.

**EXHIBITOR PROFILE**

**Hardware**
- 3D Rapid Prototyping
- Digital Cinemas
- Digital Video Hardware
- Display Technology
- High Performance Graphics Processors
- High Resolution Technologies
- Imaging
- Input Devices
- Monitors and Displays
- Motion Capture Equipment
- Multimedia Tools and Applications
- Scanners
- Video Effects Equipment
- Visual Computing
- Workstations

**Software**
- 2D / 3D Graphics
- 3D Modelling
- Animation
- Architecture Applications
- Broadcast Design Software
- Commercial Game Engines
- Digital Imaging
- Graphic Design Systems
- Graphic Accelerator Boards
- Multimedia Tools and Applications
- Rendering and Modelling
- Simulation
- Visual Effects Software
- Web 3D

**Services**
- Conference and Exhibition
- Consulting
- Contract Graphics / Programming
- Education / Training
- Media / Publications

**VISITOR PROFILE**

Animators & Special Effects Personnel
Architects
Artists
Digital Innovators
Digital Video & Film Makers
Distributors / Resellers
Educators & Students
Engineers
Financiers
Game Developers
Hobbyists
Industry Designers
Information Technology Personnel
Media / Publications
Product Designers / Developers
Programmers
Publishers
Researchers / Scientists
Sales and Business Development
Web Developers / e-Commerce
IT’S ABOUT THE INTERACTION

Meet over 7,000 technical and creative industry individuals from over 50 countries and regions face-to-face to explore business opportunities, meet new partners, and strengthen existing relationships – all in person at SIGGRAPH Asia 2015 in Kobe, Japan.

IT’S ABOUT THE QUALITY

Exhibiting at SIGGRAPH Asia gives you direct access to a highly qualified and targeted audience. SIGGRAPH Asia attracts key leaders in the industry through an unparalleled quality of conference and exhibition programs.

| 71% of attendees possess buying influence for their organizations | 75% of exhibitors rated the quality of visitors good and excellent | 95% of the exhibitors met their relevant customers and offers a ground to build collaborations for future business and research projects |

IT’S ABOUT THE EXPOSURE

Tap onto SIGGRAPH Asia’s vast resources to reach out to the industry.

38 agencies 56 media representatives 174 media impacts

SIGGRAPH ASIA CONFERENCE

Alongside the exhibition, the SIGGRAPH Asia 2015 Conference, a four-day interdisciplinary educational experience in the latest computer graphics and interactive techniques, is being planned to attract the targeted audience.

This year’s conference, to be held from 2 – 5 November 2015, will feature two new Symposiums - Symposium on Visualization in High Performance Computing and Symposium on Education. Other Programs include Art Gallery, Business Symposium, Computer Animation Festival, Courses, Emerging Technologies, Featured Sessions, Symposium on Mobile Graphics and Interactive Applications, Technical Briefs, Posters and Technical Papers.

Visit sa2015.siggraph.org for more information on the Conference.
Sponsorship Packages
Be our presenting sponsor and have a choice between four sponsorship levels to increase your exposure and optimize your participation. Your organization’s branding will be featured across SIGGRAPH Asia’s extensive marketing and promotional platforms.

Exhibit Space & Fees

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<tr>
<th>Space Only (min. 18 sqm)</th>
<th>Before 1 July 2015</th>
<th>From 1 July 2015</th>
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<tr>
<td></td>
<td>JPY 43,000 per sqm</td>
<td>JPY 47,000 per sqm</td>
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Build your own stand and differentiate yourself from the others. A well-designed booth will stand out and leave an impression on the trade floor.

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<thead>
<tr>
<th>Standard Shell Scheme (min. 9 sqm)</th>
<th>Before 1 July 2015</th>
<th>From 1 July 2015</th>
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<tr>
<td></td>
<td>JPY 51,000 per sqm</td>
<td>JPY 56,000 per sqm</td>
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A standard booth with furniture and fittings.

<table>
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<tr>
<th>Premium Shell Scheme (min. 18 sqm)</th>
<th>Before 1 July 2015</th>
<th>From 1 July 2015</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>JPY 54,000 per sqm</td>
<td>JPY 59,000 per sqm</td>
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A premium booth with additional furniture and fittings including a prominent fascia board with your company logo for further exposure.

Exhibitor Sessions
Host your user group meetings and presentation sessions at SIGGRAPH Asia 2015 to deliver in-depth information about your product and services, upcoming projects and recruitment plans. Your sessions will be promoted in the exhibition guide, program matrix, and website.

Advertising, Sponsorship & Creative Marketing Opportunities
The right combination of advertising, sponsorship, and pre- and post-show marketing.
BE A PART OF SIGGRAPH ASIA 2015!

Book your stand now and optimize pre-show marketing and publicity, as well as to get your preferred stand location.

For more information, please contact:
SIGGRAPH Asia 2015 Exhibition Management

International:
Koelnmesse Pte Ltd
Wyatt Lee, CEM
+65 9017 3818
wyatt.lee@siggraph.org

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